

THE PROGRAMME

Reflecting the newly relaunched Superyacht Report, The Superyacht Forum will have distinctive themes that will run over the course of the event: Business, Fleet, Buyer, Owner, Operations, Technology and Design.

In order to keep our delegates interested, educated and invigorated, we have a variety of formats that ensure each session remains interesting and intellectually stimulating for every delegate.

The programme is a balance of hard-hitting, industry-focused topics for the superyacht market, combined with out-of-industry thinking and innovative presentations designed to push our industry forward. Each session is different, formatted to drive engagement, inspire conversation and educate attendees on the most relevant discussions for the world of superyachts.

SESSION 1

Business

Operations

SESSION 2

Owner

Fleet

Buyer

Design

SESSION 3

Technology

SESSION 4

Design

Business

Owner

THE STRUCTURE

This is an example of how the programme's stream will work in practice. Specialised sessions will take place throughout the day simultaneously to offer a broad variety of subjects for the attendees.

The 'streams' of the programme will be differentiated by colour.

Where multiple sessions are shown, delegates will be able to choose the sessions and subject most relevant to their field and profession.

Visit www.superyachtnews.com/the-superyachtforum for the most up-to-date programme.

This programme is subject to change.



Owner

Insight and commentary on a range of issues relating to yacht ownership and experiences, these sessions are dedicated to owners, charter clients and their advisers.



Business

Focusing on commercial, legislative and fiscal transit, our business aim is to be the industry's leading source of market content, analysis and candid discussions.



Fleet

Sessions with data and analysis on the growth of the fleet and factors that affect the market.



Design

Delving into the world of superyacht design and naval architecture, this stream will look at forward-thinking concepts, provide insights into studios, discuss issues and inspire attendees.



Technology

Focusing on the technical aspects of superyachts, from regulations to systems design and engineering. Relevant for owners, captains, engineers, designers, yards and key decision makers across all disciplines.



Operations

An insight into all facets of operating a superyacht, from shoreside yacht management to on-board procedures undertaken by captains, first officers and chief engineers.



Buyer

A podium for industry spearheads to share their views and dissect the pertinent trends of the ever-transitional brokerage market.

KEYNOTE SESSIONS

Keynote sessions are thought-provoking TED-style talks that take place in the main auditorium. These sessions are designed to be relevant and interesting to all attendees. From famed designers such as Philippe Starck to superyacht owners to avant-garde innovators, these presentations form the backbone of the programme.

WORKSHOPS

Workshops provide an opportunity to engage with key industry players. These intimate sessions are focused on a broad range of subjects, with experts providing their insights into relevant and pertinent subjects.

The roundtable debates encourage free-flowing conversation and dynamic interaction between all attendees, offering the opportunity for everyone to get involved and shape the debates.